





SARCOA

Area Agency on Aging

Dear Sponsors:

Laissez les bons temps rouler! As we gear up for an unforgettable celebration, we invite you to join us as a proud sponsor of our upcoming Mardi Gras-themed Older Americans Day. Get ready to immerse yourself in the vibrant colors, lively music, and the spirit of revelry that define this festive tradition. Let the good times roll on May 1, 2024, from 9:00 am til 1:00pm at the National Peanut Festival fairgrounds in Dothan, Alabama.

This jubilant affair will surely draw a crowd as Wiregrass seniors take a stroll down to Bourbon Street! Design a booth that will resonate with the seniors and showcase the great services you have to offer. Make your reservation early, as booth space is limited.

	<p style="text-align: center;">King \$600 Level Sponsorship</p> <ul style="list-style-type: none"> • 1-2 prominent exhibit booths • Electricity available – limited • Available to first claimed confirmed (paid) requests. • Logo on T-shirt; 2 complimentary T-shirts. • Name prominently displayed in program and sponsor board 	<p style="text-align: center;">Registration and Payment due April 1, 2024 for T-shirt name placement</p>
	<p style="text-align: center;">Jester \$300 Level Sponsorship</p> <ul style="list-style-type: none"> • 1 exhibit booth • Name displayed in program and sponsor board. 	<p style="text-align: center;">Registration and Payment due April 15, 2024 for program name placement</p>

For your convenience, payment can be made through the SARCOA website (www.sarcoa.org) or you may mail a check to SARCOA, 1075 South Brannon Stand Road, Dothan, Alabama 36305. For more information and to submit your form, please contact Anna Mobley at anna.mobley@sarcoa.org.

Sincerely,


Kimberly Falkner
Executive Director





OLDER AMERICANS DAY (OAD)
MAY 1, 2024 – “Let The Good Times Roll!”
SPONSOR REGISTRATION INFORMATION

Space is limited and booths will be assigned to sponsors. Priority will be given to those sponsoring at the **King** level and on a first come first served basis. So, get your request in early. All vendors, promotions and campaigns must have a booth. Booth fees are non-refundable.

Booths: Booth dimensions are 10'x 10'. The **King** level sponsors will be allowed up to two booths in which to display and will be given more prominent booth locations. Booths with access to electricity are very limited and are available to the **King** sponsor level only. The Jester sponsors will be allowed one booth. All sponsors wishing to have adjoining booths or displays must purchase the same level of sponsorship. Failure to submit payment by the deadline date may jeopardize booth placement. The **NPOs** (Non-Profit Organizations)* will be assigned space on a non-priority basis as space permits.

Booth Award: Best themed booth will be awarded a 2025 OAD half price registration. Sponsors are encouraged to decorate their booth or have a game centered around this year's theme.

Set Up Times: **Tuesday, April 30th 1:00 - 3:30 pm** **Wednesday May 1st 7:00 to 8:00 am**
Please complete your booth setup by 8:00 am on Wednesday morning. After that time, you will not be allowed to drive to the booth area.

Tables & Chairs: **You must provide your own tables and chairs.**

Promotional Items: Promotional material may only be distributed from your designated booth area.

Door Prizes: Door prizes given by sponsors must have a value of \$50 or more and are limited to one per sponsor. Winners will be drawn only from the general SARCOA door prize tickets box and announced from the stage. Vendor drawings will be the responsibility of the vendor to notify winners.

Parking: Parking passes will be provided to display on your rearview mirror. Sponsors must move their vehicle to the designated parking area before completing booth set up on the morning of the event.

SPONSOR LEVEL: \$600 _____ \$300 _____ NON-PROFIT* _____ Booth Spaces Needed _____

ELECTRICITY? YES _____ NO _____ GIVING A DOOR PRIZE? YES _____ NO _____

Special Needs: _____

VENDOR NAME: _____

Payment Name (if other than vendor name): _____

ADDRESS: _____

CONTACT: _____ PHONE: _____

E-MAIL: _____ CELL PHONE: _____

Date Submitted: _____ Date Received: _____ Payment Received: _____

**Please note that vendors who are Medicare providers of service are not eligible for non-profit status for this event.*

SUBMIT PAYMENT AND BOOTH REQUEST NO LATER THAN APRIL 1, 2024 FOR \$600 Sponsorship AND APRIL 15, 2024 for \$300 Sponsorship. Deadline for all payments is April 26, 2024. For more information contact Anna Mobley at 334-793-6843 and to submit your form, email to anna.mobley@sarcoa.org or fax to 334-671-3651.