Aggregate Definitions			
Health Promotion: Non-Evidence Based **(Recreation)** Units = Clients *Required monthly	**Activities promoting health, enrichment, and/or socialization** **Examples: Exercise, crafts, playing games, karaoke, puzzles, BINGO, etc…**		**Time Report** 15 minutes = .25 hr 30 minutes = .5 hr 45 minutes = .75 hr 1 hour = 1 hr **MyADSS Report** 1 unit = 1 client 25 units = 25 clients
	The center has 1 activity and 20 people participate	20 units & 20 clients	
	The center has 2 activities and 20 people participate in one and 5 participate in the other	25 units & 25 clients	
	The center hosts a BINGO bash open to the public and 50 people attend. All participate but some are not registered participants	50 units & 50 clients	
Information and Assistance Unit = Clients	**Connecting someone to a resource.** **Example: Completing an application for energy assistance, Brown Bag, Farmers Market, etc…** **Example: Someone has a need that you cannot directly assist with, but you refer them to another agency for assistance**		**Time Report** 15 minutes = .25 hr 30 minutes = .5 hr 45 minutes = .75 hr 1 hour = 1 hr **MyADSS Report** 1 unit = 1 client 25 units = 25 clients
	12 people are signed up for Farmers Vouchers	12 units & 12 clients	
	A client needs help with housekeeping, so you refer them to SARCOA	1 unit & 1 client	
Marketing	**Media** **Examples: Being in the newspaper, on the news, or posting to social media**		**Time Report** 15 minutes = .25 hr 30 minutes = .5 hr 45 minutes = .75 hr 1 hour = 1 hr **MyADSS Report** 1 unit = 1 activity Clients = Estimated Audience
	The center is featured in the local newspaper, and their estimated audience is 200	1 Unit & 200 Clients	
	The center posts regularly on Facebook and each post gets roughly between 15-25 likes	1 Unit & 20 Clients for each post	

Nutrition Education C1 *Required monthly	**Passing out or reading aloud the Nutrition Education materials to congregate participants.** **Always hang the current month's topic in the center.** **Nutrition Education materials are created by ADSS and sent out quarterly.**	**Time Report** 15 minutes = .25 hr 30 minutes = .5 hr **MyADSS Report** 1 session = 1 unit # in attendance = # of clients
Nutrition Education C2 *Required monthly	**Passing out the Nutrition Education materials to homebound participants.** **Nutrition Education materials are created by ADSS and sent out quarterly.**	**Time Report** 15 minutes = .25 hr 30 minutes = .5 hr ***Does not include transportation time*** **MyADSS Report** 1 session = 1 unit & 1 client
Public Education Units = Clients *Required monthly	**Opportunities for people to acquire knowledge.** **Examples: Staff, Home Health agencies, groups, organizations, etc.... provide educational presentations, educational workshops, or printed educational material like Medicare Minutes** | EMA does a presentation on disaster preparedness with 25 people in attendance	25 Units & 25 Clients		**Time Report** 15 minutes = .25 hr 30 minutes = .5 hr 45 minutes = .75 hr 1 hour = 1 hr **MyADSS Report** 1 unit = 1 client 25 units = 25 clients
Outreach Units = Clients	**Any activity to recruit new senior center participants** | Staff talk about the senior center to a church or other group with 50 people in attendance	50 Units & 50 Clients
Staff man a booth at the community's festival and speak to roughly 20 people about joining the senior center	20 Units & 20 Clients
Staff run into someone at the grocery store and invite them to join the senior center	1 Unit & 1 Client		**Time Report** 15 minutes = .25 hr 30 minutes = .5 hr 45 minutes = .75 hr 1 hour = 1 hr **MyADSS Report** 1 unit = 1 client 25 units = 25 clients