



Hello!

Don't miss your chance to advertise in the 2026-2027 Aging and Disability Resource Directory! **For over 15 years this popular guide has been the area's most comprehensive directory of services available to the over 65,000 seniors and disabled who live in our 7-county region.** Professionals and consumers throughout the Wiregrass use this directory to locate contacts and information on **health care and related services, housing, assistance sources, programs for seniors, culture and recreation.**



The Aging and Disability Resource Directory is distributed throughout the community at senior centers, health care organizations, service agencies, businesses, county offices, and to all individuals who request information from our Wiregrass Senior Resource Center or attend events hosted by SARCOA, the Wiregrass area's Area Agency on Aging.

20,000 copies of the 2026-27 edition will be distributed throughout our 7-county region. The directory is also available digitally to the thousands of visitors to our website at www.sarcoa.org.

Published biennially, this full-color, 100+ page directory has a two-year shelf life, so your company is guaranteed long-term visibility whenever a senior reaches for his well-worn copy to find a service, phone number or contact name.

If you would like to have your business or organization's name and message in the hands of tens of thousands of seniors and their families by purchasing an ad in the 2026-2027 Aging and Disability Resource Directory, please complete and return the attached form by December 31, 2025. If you would like additional information, please feel free to call me.

Act now to reserve your ad space in the area's only Aging and Disability Resource Directory!

Thank you for your consideration,

DeNiece Smith
(334) 596-0562

Advertisement Space Order Form

| | | |
|--------------------------|------------|------|
| Organization Name: | | |
| Type of Business/Agency: | | |
| Contact Person: | Telephone: | |
| Address: | | |
| City: | State: | Zip: |
| E-mail Address: | | |

Ads will appear in the 2026-2027 directory printed book and digitally within the directory on SARCOA's website.

| # of Ads | Advertisement Space | Price | Total |
|-------------------------------|---|--------------------|-----------|
| 1 | ¼ page ad: (3.625" W x 4.75" H) | \$ 495 | \$ |
| 2 | ½ page ad - Landscape: (7.5" W x 4.75" H) | \$ 795 | \$ |
| 3 | ½ page ad - Portrait: (3.625" W x 9.75" H) | \$ 795 | \$ |
| 4 | Full page ad: (7.5" W x 9.75" H nonbleed OR 8.75" W x 11.25" H bleed 8.5" W x 11" H trim) | \$ 1,095 | \$ |
| 5 | Full page ad: Inside Front Cover; Page 1; Last Page; Back Inside Cover | \$ 1,295 | \$ |
| 6 | Full page ad: Back Outside Cover (SOLD) | \$ 1,595 | \$ |
| All ads are full color | | Grand Total | \$ |

Ad Copy: All camera-ready advertisements should be e-mailed as high resolution color PDF or JPG files to: jon@j-smithdesign.com **by December 31, 2025**. Payment is due with ad order form.

Ad Placement: Positioning of all advertisements is at the discretion of SARCOA. Requests will be considered but not guaranteed. Space is limited. Ads are accepted on a first come, first serve basis. **Publish date: Winter, 2026.**

Order Commitment

I acknowledge having placed an order for ad space and agree to pay the total as detailed above.

Billing Contact Person Signature Date

Billing Address City State Zip Telephone

Please **mail this completed form with payment** to:
 Jsmithdesign, Attn: SARCOA SRD26, PO Box 10225, Dothan, AL 36304
To pay by credit card go to: www.j-smithdesign.com/pay-invoice/
 Any questions, please call DeNiece Smith at 334-596-0562.