



Dear Sponsors:

“Let’s Get Wild!” is our theme this year! You are invited to be a sponsor at our Older Americans Day celebration on May 6<sup>th</sup>, 2026, from 9:00 am to 1:00 pm. at the National Peanut Festival fairgrounds in Dothan, Alabama. This exciting safari-themed extravaganza is sure to drive a lively crowd. Trek into the Serengeti with us for a day of fun, connection and community while showcasing your business to an engaged Wiregrass senior audience. It’s the perfect opportunity to plant your brand in the heart of the action and meet the seniors you serve.

Join us as we explore the savanna together. Create a booth that roars with personality and highlights the outstanding services you provide. Don’t wait- reserve your spot early as space on this safari is limited!

	<p><b>King of the Jungle</b>  <b>\$600 Level Sponsorship</b></p> <ul style="list-style-type: none"> <li>• 1-2 prominent exhibit booths</li> <li>• Electricity available – limited</li> <li>• Available to first claimed confirmed (paid) requests.</li> <li>• Logo on T-shirt; 2 complimentary T-shirts.</li> <li>• Name prominently displayed in program and sponsor board</li> </ul>	<p>Registration and Payment due  <b>April 2, 2026</b> for T-shirt name placement</p>
	<p><b>The Lion’s Pride</b>  <b>\$300 Level Sponsorship</b></p> <ul style="list-style-type: none"> <li>• 1 exhibit booth</li> <li>• Name displayed in program and sponsor board.</li> </ul>	<p>Registration and Payment due  <b>April 15, 2026</b> for program name placement</p>

For your convenience, payment can be made through the SARCOA website ([www.sarcoa.org](http://www.sarcoa.org)) or you may mail a check to SARCOA, 1075 South Brannon Stand Road, Dothan, AL 36305. For more information and to submit your form, please contact Anna Mobley at [anna.mobley@sarcoa.org](mailto:anna.mobley@sarcoa.org).

Thank you,



Kimberly Falkner  
 Executive Director





**OLDER AMERICANS DAY (OAD)  
MAY 6, 2026 – “Let’s Get Wild”  
SPONSOR REGISTRATION INFORMATION**



Space is limited and booths will be assigned to sponsors. Priority will be given to those sponsoring at the **King of the Jungle** level and on a first come first served basis. So, get your request in early. All vendors, promotions and campaigns must have a booth. Booth fees are non-refundable.

**Booths:** Booth dimensions are 10'x 10'. The **King of the Jungle** level sponsors will be allowed up to two booths in which to display and will be given more prominent booth locations. Booths with access to electricity are very limited and are available to the **King of the Jungle** sponsor level only. The **Lion’s Pride** sponsors will be allowed one booth. All sponsors wishing to have adjoining booths or displays must purchase the same level of sponsorship. Failure to submit payment by the deadline date may jeopardize booth placement. The **NPOs** (Non-Profit Organizations)\* will be assigned space on a non-priority basis as space permits.

**Booth Award:** Best themed booth will be awarded a 2027 OAD half price registration. Sponsors are encouraged to decorate their booth or have a game centered around this year’s theme.

**Set Up Times:** **Tuesday, May 5<sup>th</sup> 1:00 - 3:30 pm** **Wednesday May 6<sup>th</sup> 7:00 to 8:00 am**  
Please complete your booth setup by 8:00 am on Wednesday morning. After that time, you will not be allowed to drive to the booth area.

**Tables & Chairs:** **\*\*You must provide your own tables and chairs\*\***

**Promotional Items:** Promotional material may only be distributed from your designated booth area.

**Door Prizes:** Door prizes given by sponsors must have a value of \$50 or more and are limited to one per sponsor. Winners will be drawn only from the general SARCOA door prize tickets box and announced from the stage. Vendor drawings will be the responsibility of the vendor to notify winners.

**Parking:** Parking passes will be provided to display on your rearview mirror. Sponsors must move their vehicle to the designated parking area before completing booth set up on the morning of the event.

SPONSOR LEVEL: **\$600** \_\_\_\_\_ **\$300** \_\_\_\_\_ NON-PROFIT\* \_\_\_\_\_ Booth Spaces Needed \_\_\_\_\_

ELECTRICITY? YES \_\_\_\_\_ NO \_\_\_\_\_ GIVING A DOOR PRIZE? YES \_\_\_\_\_ NO \_\_\_\_\_

MEALS: Please indicate if you would like a boxed lunch: None \_\_\_\_\_ 1 meal \_\_\_\_\_ 2 meals \_\_\_\_\_

VENDOR NAME: \_\_\_\_\_

Payment Name (if other than vendor name): \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CONTACT: \_\_\_\_\_ PHONE: \_\_\_\_\_

E-MAIL: \_\_\_\_\_ CELL PHONE: \_\_\_\_\_

Date Submitted: \_\_\_\_\_ Date Received: \_\_\_\_\_ Payment Received: \_\_\_\_\_

*\*Please note that vendors who are Medicare providers of service are not eligible for non-profit status for this event.*

**SUBMIT PAYMENT AND BOOTH REGISTRATION no later than APRIL 3, 2026 FOR \$600 Sponsorship AND APRIL 17, 2026 for \$300 Sponsorship. Deadline for all payments is April 30, 2026111. For more information contact Anna Mobley at 334-793-6843. To submit your form, email to [anna.mobley@sarcoa.org](mailto:anna.mobley@sarcoa.org) or fax to 334-671-3651.**

